



THE BAROSSA YOUNG AMBASSADOR PROGRAM

The Barossa Vintage Festival celebrates the Barossa's wine, food and heritage. Over 1000 volunteers combine their efforts to stage over 100 events. The Barossa Young Ambassador Program will be held in conjunction with the 2011 Barossa Vintage Festival (April 23 – May 1). The Program aims to develop skills, provide mentoring and reward excellence in young adults who have an interest in promoting the rich and diverse culture of the Barossa region.

ABOUT THE PROGRAM

The Barossa Young Ambassador Program aims to identify and raise the profile of future community leaders. The Program offers 12 young adults the opportunity to undertake training and networking in the local community, and to actively participate in hosting and promoting the 2011 Barossa Vintage Festival.

On the final weekend of the Festival, one of the Young Ambassadors will be awarded as the Barossa Young Ambassador, and will receive an international travel award.

NOMINATIONS

Employers from across all industries are encouraged to nominate young people from their businesses. Young people with a passion for the Barossa region are also encouraged to nominate.

To nominate, complete the **NOMINATION FORM & CRITERIA** and send it to the Barossa Vintage Festival Office; info@barossavintagefestival.com.au or PO Box 420 Tanunda 5352. Nominations close on **Tuesday March 9, 2010**.

Conditions of Entry

1. Nominees must be aged between 18 and 25 on June 30, 2010
2. Nominees must have a genuine interest in the Barossa but need not be current residents.
3. Nominees must be willing to commit their time to participate in the required training and during the week of the 2011 Barossa Vintage Festival

SELECTION

A panel of community representatives will select the 12 Barossa Young Ambassadors. This process will involve a review of all written nominations and may include a short interview.

TRAINING

Tailored training will focus on Barossa history, culture, food, wine, and tourism. In addition the training program will assist the 12 Barossa Young Ambassadors to develop key networks, and to gain valuable insight into event planning and management. Monthly training will commence in May 2010 (Monday evenings), with additional evening training conducted in September & October 2010. Please contact the Barossa Young Ambassador Program conveners for more information on the training calendar and program.

THE AWARD

One of the 12 Ambassadors will be announced as the Barossa Young Ambassador *Award Recipient* at the Festival Ball on Saturday April 30, 2011. The *Award Recipient* will receive an international travel experience to the value of \$3,000. In addition, discretionary funding to the value of \$2,000 will be available to the *Award Recipient* to attend functions and events in lead up to the 2013 Barossa Vintage Festival. The *Award Recipient* is encouraged to be on the 2013 Vintage Festival Steering Committee, and assist in mentoring the 2013 Young Ambassador Program participants and be available to attend selected events during the 2013 Vintage Festival, including the announcement of the next Barossa Young Ambassador. **Additional opportunities will be available to all 12 Barossa Young Ambassadors.**

Please contact the Barossa Young Ambassador Program conveners for more information on the *Award Recipient* selection process.

FURTHER INFORMATION

	Barossa Vintage Festival Office	Phone (08) 8563 0663	info@barossavintagefestival.com.au
Bec Gross	2009 Barossa Young Ambassador	Phone 0411 739 897	bec_gross@hotmail.com
Linda Parbs	Co-Convener	Phone 0439 868 577	linda.parbs@peterlehmannwines.com
Jaci Thorne	Co-Convener	Phone 0429 999 414	Jaci.Thorne@tourism.sa.com



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NOMINATION FORM & CRITERIA

To nominate for the Barossa Young Ambassador Program, please complete this form and submit with the following information –

- Current copy of your résumé
- A recent photograph
- One written reference
- A (maximum) 2 page statement addressing the following criteria –
 1. Genuine interest in the Barossa
 2. Willingness to learn and to develop further personal skills
 3. Willingness to make a genuine commitment to the Program
 4. How you can contribute to the Barossa and to your own personal development by participating in the Barossa Young Ambassador Program

NOMINATIONS CLOSE Tuesday March 9, 2010.

Submit nominations to **Barossa Vintage Festival Office** – info@barossavintagefestival.com.au or PO Box 420 Tanunda, 5352

Personal Details

Full Name: _____

Address: _____

Contact Tel: _____ Email: _____

Date of Birth: _____

Employer Acknowledgement

I support this person's nomination for the Barossa Young Ambassador Program.

Signed: _____ Date: _____ Business Name: _____

Nominee Declaration

I have read and understand the commitments that would be placed upon me should I become one of the 12 Barossa Young Ambassadors, namely that I would be available for the evening training course and able to give a strong commitment during the 2011 Barossa Vintage Festival week (April 23 – May 1). In addition, should I become the *Award Recipient*; I understand that I would need to be available for a travel prize and other promotional events in the lead up to the 2013 Barossa Vintage Festival.

Signed: _____ Date: _____